



United Nations
Global Compact

بنك بيمو
السعودي الفرنسي
BANQUE BEMO
SAUDI FRANSI



BANQUE BEMO SAUDI FRANSI
UNITED NATIONS GLOBAL COMPACT
COMMUNICATION ON PROGRESS
2019 – 2020





INTEGRATING THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS IN BBSF CSR PROGRAMS

BBSF is not only a pioneer in the banking sector but is also in the forefront as a socially aware member of the Syrian community continuously working closely with new and existing partners towards achieving social goals through various projects that pave the way and provide a base to build upon in order to reach BBSF goals set for the years to come whether in the projects that we adopt alone or with our partners.

BBSF built the annual CSR Strategy based on the Main and Mini Pillars adopted from the United Nations SDGs:

Main Pillars:

QUALITY
EDUCATION



GENDER
EQUALITY

Mini Pillars:

GOOD HEALTH
AND WELL-BEING



RESPONSIBLE
CONSUMPTION
AND PRODUCTION



Integration of Main Pillars:

SDG 4: QUALITY EDUCATION

- Mr. Georges Obegi Scholarship for Higher Education (At any Syrian University for BBSF Staff) – since 2015.
- Dr. Osama Al-Ansari Scholarship at the Higher Institute for Business Administration (HIBA) for undergraduates – since 2015.
- Scholarship at Antakia University for Top Performing Students since 2019.
- **Youth Education and Awareness Programs:** BBSF Little Bankers (ages 7-12 years old), BBSF Future Bankers (teenagers up to 18 years old), and BBSF Golden Sponsorship for ‘World Robotics Olympiad’ (annual).
- **Educational Programs for University Students:** Al-Riyadeh Banking Training Program (since 2017) with several partners like Damascus University, The Syrian Trust for Development and the Career and Entrepreneurship Guidance Center as well as a Banking Orientation Program “A Day in the Life of a BBSF Employee” (done biannually since 2019 with several universities like Al-Jazeera University, Al-Sham Private University, Arab International University and Damascus University).
- Golden Sponsorship for ‘Incoterms 2020’ with the International Chamber of Commerce.
- Annual Educational Sponsorship for 50 Children at the SOS Children’s Village Syria.

SDG 5: GENDER EQUALITY

- UNDP’s 1st Idea Challenge 2021 – National Social Enterprise idea challenge for Women Economic Empowerment where BBSF participated as a mentor and will support a number of initiatives to go into the next stage of the competition where the selected project proposals will be posted on SparkBlue platform with a chance for the best 25 to win funding for their initiatives.
- Empowering women in the workplace internally, equal recruitment chances for men and women, training and leadership internally and externally.



- Women representation in the Board of Directors and the Executive Management where one third of each is constituted by women.
- Women in Leadership Conferences (2018 and 2019).
- Workshops for Women working in crafts (Small Businesses).

Integration of Mini Pillars:

SDG3: GOOD HEALTH AND WELL- BEING

- Annual Breast Cancer Awareness Campaign during October (Internal for employees and External/ Early Detection Campaign).
- Annual Childhood Cancer Awareness during February in partnership with Basma Association, particularly in their “Donate One Day’s Salary to Draw a Smile” Annual Campaign.
- COVID-19 response: Awareness Campaigns (both internally and externally) in the branches and Head Office, through the e-learning platform, through Social Media, precautionary measures and etc...
- Prosthetic limbs Operations with Ahel Al-Cham Initiative.
- Medical equipment and medical supplies donation – the most recent was related to COVID-19 where BBSF donated 10 oxygen tanks with their requirements in response to the pandemic and to cover some of the needs of local NGOs.

SDG 12: RESPONSIBLE CONSUMPTION AND PRODUCTION

- Beginning the path towards environmental support by decreasing the amount of paperwork in some branch and banking operations.



Special Programs:

2019 - 2020 فرحتكم فرحتنا

Covering more than one of the SDGs, this program is unique to the month of Ramadan, where in 2020 it reached more than 660 beneficiaries.

'MAKE A WISH' PROGRAM 2019-2020

Covering more than one of the SDGs, this program is unique to the end of year Holidays, where in 2019-2020 we fulfilled more than 70 wishes with the help of partners as well.

"BBSF AND FRIENDS TALENT SHOW" 2018 AND 2019.

Following the success of 'BBSF Talent' program that was held during 2018, BBSF launched a second edition the following year under an amended name and in a bigger scope.

The name "BBSF and Friends Talent Show" was inspired as BBSF invited other Syrian companies and private banks to participate and take part in our BBSF talents event to share this journey and strengthen our friendly bonds outside of workplace competition, where all employees from BBSF and the other participating companies displayed their talents in a competition divided over 3 stages: Auditions, Semi-Finals and a Grand Finale.

The Talents shown included: Singing, Acting, Playing different instruments, drawing, and photography among others arts and creative shows like poetry writing.